

# Warm Up With Cold Weather Fashions

by *Leon Hall*

(NAPSA)—From flirty fashions to business best, this year's cold weather fashion forecast will be hot. Look for different materials and new types of styles to be worn by the season's most fashion-for-



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ward thinkers. Try these tips to help ensure you'll stay in style:

- **Layer It On:**

Layering will be just as hot as always. We'll see more women's outfits going from day to night, with a wardrobe that lets them add and subtract pieces. That means each outfit can have several looks. Men will be wearing turtlenecks or formal ties and vests underneath jackets. Layering fabrics is a recipe for static cling, so be sure to spray your clothing with Static Guard® anti-static spray before dressing. That will help ensure you're looking crisp all day.

- **A Jack(et) Of All Trades:** Beyond business wear, jackets have become more mainstream for both men and women. Corduroy,

wool or velvet jackets provide a less structured piece for added flexibility—dress up or dress down with ease.

- **That's A Wrap:** Scarves and hats are more than warm, they're hot this year! To avoid "disastrous" hat hair, especially during the dry winter months, spray Static Guard in your hat or on your scarf before you put it on.

- **Retro-Fitted Style:** Familiar styles your grandfather wore, including argyle, houndstooth and tweed, are definitely in this season, not to mention preppy plaid and retro round-toe shoes. For a feminine look, add a bit of color like pink—the new black—or add a ruffled sleeve or collar.

- **Back To Business:** Casual Fridays have truly taken their toll on workplace fashion. This season, the workplace look will become more "important" and less casual, with a move towards modesty. This means more skirts and tights for women and jackets for men.

- *Leon Hall is a fashion expert and host of E! Network's "Fashion Police." For more tips, visit [www.mystaticguard.com](http://www.mystaticguard.com).*