

## Watching Digital Movies Is Now Easy

(NAPSA)—With laptops, smartphones, iPads and other tablets, moviegoers have more options to watch movies than ever before. One drawback with digital movies, however, has been the inability to play them anytime, anywhere—until now.

Recently, the industry introduced a new digital movie standard called UltraViolet. Backed by leading technology and entertainment companies, the cloud-streaming service provides consumers with a “digital locker” to store copies of purchased films. Buyers of an UltraViolet-enabled movie can then access that film on computers, iPhones and iPads, as well as other mobile devices. You can even share your movies with other members of your account, at home and on the go.

Very soon, you will be able to access your UltraViolet library from connected TVs, connected Blu-ray players and other devices.

### How It Works

The easiest way to start watching your UltraViolet digital copies is to set up a free account through Flixster.com. It’s the industry’s first service that allows consumers to redeem, collect, manage and watch their UltraViolet digital copies, either on the Flixster website or through an app. It’s also a destination where you can browse the entire world of movies and TV shows, connect with friends through Facebook, read movie



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**Watch your digital movie collection anytime, anywhere.**

reviews and more. It’s been called a great “one stop” place for everything entertainment.

As the industry rolls out additional UltraViolet services, you will be able to watch your UltraViolet titles through those channels as well.

Current and upcoming UltraViolet-enabled titles include *Horrible Bosses*, *Green Lantern*, *Crazy Stupid Love*, *Harry Potter and the Deathly Hallows, Part 2*, *Shameless (the TV series)*, *The Smurfs*, *Friends With Benefits*, *Cowboys & Aliens*, *The Hangover, Part II*, *One Tree Hill: The Complete 8th Season*, *Final Destination 5*, and *Underworld Trilogy: The Essential Collection*.

### Learn More

For more information, go to [www.UVVU.com](http://www.UVVU.com) and [www.ultraviolet.flixster.com](http://www.ultraviolet.flixster.com).