

Protecting Our Environment

WHAT OTHERS ARE DOING ❖ HOW YOU CAN HELP

Water-Wise Tips To Clean Up Utility Bills

(NAPSA)—According to the National Drought Mitigation Center, much of the U.S. is affected by drought this year. In the face of wildfires, escalating utility costs, and eroding topsoil, consumers are looking for practical, creative ways to save water.

Luckily, there are many simple ways to change your everyday habits to have a big effect on the amount of water you use.

A few strategically placed, old-fashioned rain barrels can conserve precious rainwater for watering gardens. Small children can be bathed together (this cuts down on bathtime, too), and the family car probably doesn't need to be washed that often. Keep a close watch on your water meters to detect not-so-obvious leaks that could be quietly robbing you of your water.

Another way to make a significant impact on the amount of water you use is to replace old, water-guzzling appliances with water efficient models. For example, Whirlpool has developed a new front-loading washer that saves up to 12,000 gallons of water each year. The Duet washer exceeds Energy Star requirements set by the U.S. Department of Energy and the Environmental Protection Agency. This makes the washer eligible for rebates and tax-incentive programs offered by numerous utilities and state government organizations.



Water-saving appliances such as this Whirlpool Duet washer can have a big impact on your water bills.

“Many consumers have expressed concerns about the effectiveness of these new, low-water washing machines,” said Dave Hurwitt of Whirlpool. “In truth, this washer is our best-performing machine, yet. As it turns out, the same technology that makes the appliances more efficient is the technology that makes them perform so well.”

In addition to using 68 percent less water than an average top-loading washer, Duet has approximately 28 percent more usable capacity than the average conventional washer. This means the machine can wash up to 22 bath towels in a single load, compared to 14 in standard conventional washers, dramatically reducing the number of loads you do each month—meaning less water and lower water bills.

To find out about resource-friendly appliance rebate programs, see www.energy.whirlpool.com.