

# Smart Shopper

## Ways To Save

(NAPSA)—For the most enjoyment at the least expense when shopping in stores and online, try these tips:

- Compare in-store and online pricing from multiple retailers by downloading a bar code scanner app to your smartphone.

- Check tech items. “Special buys” may have model numbers that cannot be found elsewhere because the products only resemble other products by that manufacturer.

- Make a list with clothing sizes, products and model numbers. Carry it with you and whenever you see a bargain on something that suits someone on the list, you can make the purchase.

- Shop with a friend, whether in stores or online, to get more done in less time—and help you line up and avoid impulse purchases.

- Research products and compare prices with the help of deal sites such as BuyVia, Groupon and eBay, which will highlight sales as well as the best pricing for products all year long.

### Learn More

For additional tips and to view deals, visit [www.buyvia.com](http://www.buyvia.com).