

♥ HEART HEALTH

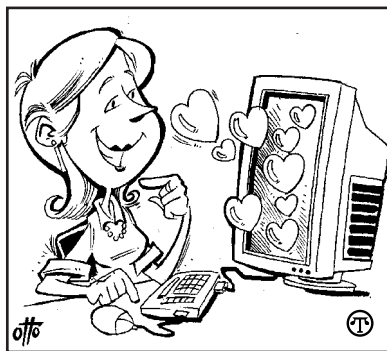
Ways You Can Help Fight Heart Disease

(NAPSA)—Did you know that one out of two women will eventually die from heart disease or stroke, compared to 1 in 30 who will die of breast cancer? This February during American Heart Month, you can help stop the number-one killer of women and all Americans.

"Women account for over half of all deaths from heart disease and stroke, so they must be empowered to help others and help themselves," says Nieca Goldberg, M.D., chief cardiologist with The Women's Heart Program, Lenox Hill Hospital, New York and an American Heart Association volunteer spokesperson. "Empower yourself by seeing your doctor to discuss your risk of heart disease. You can also help others by learning CPR and raising much-needed funds for American Heart Association's education and research programs. Simply purchase beauty products, gifts and other items in February from companies supporting the Power of Love campaign."

The Power of Love campaign will raise more than \$2 million for heart disease research and education programs. Log onto a special American Heart Association Web site—americanheart.org/Love—to see a list of beauty products, gifts and other items you can purchase to support the American Heart Association. The Web site includes:

- Free Valentine's Day electronic greetings to share with others and screensavers to keep love on your computer screen.
- Links to Power of Love supporters.



The power of love can help raise money for heart disease research.

Power of Love campaign supporters will contribute part of their February sales proceeds to the American Heart Association.

Thanks in part to American Heart Association-funded research, such important discoveries as CPR, life-extending drugs, pacemakers, bypass surgery and surgical techniques to repair heart defects have been made. Countless people are alive today to enjoy the love of family and friends due to these lifesaving advances. With the support of the Power of Love campaign, even more lives may be saved in the future and your purchases can help make it possible.

Power of Love supporters include Walgreens, OPI Products, Inc., Coffee-mate, Home Interiors and Gifts, MasterCard International, Swarovski Crystal and Pantene.

To learn more about the program and its supporters, visit www.americanheart.org/Love.