

Holiday Helpers

Web Site Helps Avert Holiday Food Fiascoes

(NAPSA)—The phone's ringing, the fresh cranberries just rolled under the refrigerator, you might need a chainsaw to cut the turkey (it's still frozen) your kids are finger painting the table with cranberry sauce, and your guests have arrived 40 minutes early. Yep, it's holiday time again.

This year, take control and turn to the Thanksgiving experts at Ocean Spray for help. Avoid the hassle, with *Plan-It Thanksgiving*, a special holiday planning section of www.oceanspray.com. Log on and fill up on time-tested recipes (plus some new twists), turkey tips, the well-dressed holiday table, cranberry crafts and a first-timer's guide. All developed to "un-harry" the most harried of hosts.

This new site will be offered in addition to Ocean Spray's already popular Consumer Helpline—1-800-622-3263. Need help planning? No problem. Need help dressing the holiday table? No problem. Need a new cranberry recipe twist? No problem. *Plan-it Thanksgiving* even shows you how to cook and store fresh cranberries.

Take advantage of the stunning crimson color of cranberries when gilding your table and dishes. Rustic to elegant, check out *Plan-it Thanksgiving* for creative and crafty cranberry ideas.

And, don't forget the kids! "Involving your future chefs in holiday activities can seem overwhelming," says Cindy Taccini, Manager of the Ocean Spray Test Kitchen and time-challenged mom. "But do it. They'll love being a part of your annual preparation.



Help for the holidays—from turkey to cranberries—can now be found online.

And, if you *Plan-it* right," says Taccini, "they can be a big help. Start them out making jellied cranberry sauce shapes with cookie cutters."

Ocean Spray offers this new one-stop-shopping guide to holiday planning via its website www.oceanspray.com. *Plan-it Thanksgiving* launches October 21st and remains through December 31st for help with creative leftover ideas and entertaining tips.

But, if you prefer the personal touch, especially on Thanksgiving Day, the Ocean Spray Consumer Helpline is ready to tackle any holiday food fiasco. Consumer Helpline Representatives answered approximately 120,000 calls last year, from cranberry cooking tips, to new recipes and ingredient substitutions. Ocean Spray's Consumer Helpline is open Monday through Friday at 1-800-662-3263 from 9:00 a.m. to 4:00 p.m. Eastern time.