

Weddings Tailored To Friends And Family

(NAPSA)—Tradition has it that the “big day” belongs to the bride and groom. Yet from the bachelor party to catching the bouquet, the “Hokey Pokey” to the “Electric Slide,” it’s the happy couple’s friends and family who help make the occasion memorable.

You Look Marvelous!

The bride isn’t the only person at a wedding who feels the need to look her absolute best. Friends and family feel the same way. According to a survey conducted by Kelton Research for Doubletree Hotels, more than three in five (63 percent) put extra effort into looking their very best, including buying new clothes (53 percent), changing their hair (23 percent) and losing weight (17 percent).

Food For Thought

What’s the formula for a terrific wedding? How about friends and family, a big meal and plenty of celebratory drinks? One in three (33 percent) Americans most look forward to the food at weddings they’ve attended while nearly one in eight (13 percent) look forward to the open bar.

Party People

When invited to an out-of-town wedding, nearly half (45 percent) of Americans most look forward to the opportunity to celebrate with friends or family. Meanwhile, getting away from home and work is enticing for one in five (20 percent) parents, compared to 13 percent of those without kids. Another aspect of the wedding that guests often look forward to is the location of the reception—and that’s one thing that the happy couple has a little more control over.

For example, Doubletree Hotels and Resorts are an excellent choice for planning a wedding that is luxurious, simple or intimately



For many brides and grooms, it’s important that the “big day” also provide an enjoyable experience for friends and family.

detailed. Whether planning for the rehearsal dinner, reception or just a comfortable and affordable place to host friends and family, Doubletree’s careful attention to detail and variety of amenities help ensure the wedding party and guests enjoy a relaxed stay.

Grab The Popcorn

And how do the bride and groom’s guests get themselves in the mood to celebrate? With their favorite wedding flicks, natch. With all the food, revelry and libations going around, it’s no surprise that America’s favorite wedding movie is “My Big Fat Greek Wedding” (25 percent). The R-rated, edgier comedy “Wedding Crashers” comes in second at 16 percent.

For help planning your next wedding or event, visit Web sites such as www.doubletree.com/weddings. The site offers useful tips that include location information, a wedding planning checklist and help creating a personalized Web page.