

What Every Homeowner Should Know About Termite Control

(NAPSA)—Each year termites cause more damage to homes than tornadoes, hurricanes, floods, and fires combined—what’s worse, most insurance does not cover termite damage. That’s why no issue is more important to the survival of a home than termite control.

Improvements in professional termite control products have given homeowners more options than ever for protecting their homes from damage. Here are four simple questions homeowners can ask to ensure their pest control professional is using the best termite product available.

1. “What type of termite insecticide do you recommend?”

Most pest control professionals offer one of two termite treatments—bait/monitoring systems and liquid treatments. These two treatments work very differently, and the level of termite control provided by each can vary significantly.

2. “How long will it take for this treatment to start working?”

One of the major differences between liquid insecticides and bait/monitoring systems is the time it takes for each treatment to begin working.

Before a pest control professional adds insecticide to a bait/monitoring system, he first must observe sufficient termite activity within one of the “stations” that are placed in the ground at intervals around a home. It can take months for termites to even encounter these stations.

In contrast, some newer liquid termite treatments work immediately. Applied around a home using accepted, time-tested methods, these insecticides do away with termites once they encounter the treatment.

3. “Will this treatment control all of my termites?”

Bait/monitoring systems require termites to encounter a station for control, but there is no guarantee that termites will ever come into contact with these stations during normal activity.

The effectiveness of liquid treatments differs from one product to



the next. Older treatment types act as a barrier, repelling termites as they approach a home. However, termites can be as small as the size of a grain of rice and will find breaks in the barrier, rendering these treatments useless.

Termidor® termite insecticide is the most effective of a group of newer liquid treatments. Termidor allows termites to forage in a treated area, then unknowingly pass the insecticide on to other termites during normal activity. This ensures that even termites that don’t directly come into contact with a treated area will still be wiped out. It is the only treatment using this unique “Transfer Effect™” action, and is the only one that consistently wipes out 100 percent of termites.

4. “How long will this treatment take to completely get rid of my termite problem?”

Bait/monitoring systems rely on termites to find stations, so they may take months to begin working and years to achieve control. Liquid treatments work significantly faster—in fact, Termidor controls 100 percent of termites in three months or less, the only termite treatment to boast such effectiveness and speed.

Taking the next step

Armed with this knowledge, homeowners should feel prepared to discuss termite control options with a pest control professional. Ensuring a professional is using the best product to control termites is the most effective way to guarantee one’s home is protected from such a threat.

Only Termidor-certified pest control professionals have authorization to purchase and use Termidor. For a list of these professionals, homeowners can visit www.TermidorHome.com.