

Report Reveals What Goes On Behind Closed—Or Not Always Closed—Doors

(NAPSA)—A recent survey reveals some fascinating habits and quirks among Americans—when they visit the bathroom.

Some of the more curious findings from the Quilted Northern 2004 Bathroom Confidential report include:

Home Alone?

- Sixty-three percent of people surveyed leave the door open while using the bathroom when they're home alone.

Bathroom Detectives

- The secrets of your medicine cabinet are apparently safe—most of the time. Only 38 percent of people admitted to going through someone else's cabinet.

- Only four percent of snoopers have ever been caught.

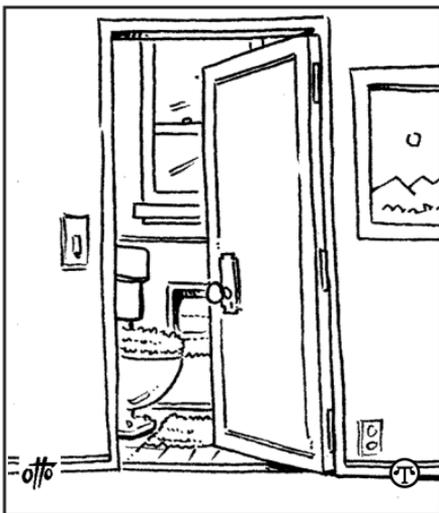
A Bathroom...Or Is It?

- The bathroom is used for many different purposes. In addition to the reading done by 74 percent of respondents, the survey found 47 percent of people talk on the phone, 23 percent watch TV and 11 percent even eat in the bathroom.

- Ty Pennington, the handsome and hilarious carpenter from the TV show "Trading Spaces" plays the guitar on occasion while actress Aida Turturro from the popular Sopranos series is known to meditate.

Strong Opinions On A Soft Subject

- Nearly all survey respondents—80 percent—said softness



What really goes on behind bathroom doors around the country may surprise many Americans.

was the number one feature they valued in a bathroom tissue, followed by absorbency, 57 percent.

The Ultimate Question: Over Or Under?

- A majority—72 percent—prefer their toilet paper come from the top.

- Celebrities aren't so different from everyone else—Ty Pennington and Hollywood actresses Debi Mazar and Karen Duffy also opt for "over."

The survey was taken as part of the launch of the new, softest ever Quilted Northern bath tissue. For more survey results and information, please visit: www.quiltednorthern.com.