



I N T E R N E T M O N E Y M A T T E R S

What Internet Connection Is Right For You?

(NAPSA)—With the growing number of alternatives for Internet service—whether it be premium dial-up, value dial-up, high-speed or wireless—how do you know which option is best for you? Knowing the answer could save you some cash.

The key, experts say, is to decide what kind of Internet user you are and then match your needs to a specific service.

For example, high-speed service provides fast connections that are good for downloading music and sending large files, but dial-up is ideal for connecting to family and friends and easily accessing information and entertainment without paying high-speed prices. In addition, “value” dial-up service tends to be half the price of “premium” dial-up, offering basic features as part of a monthly fee.

“Finding the perfect provider is easier when consumers take the time to identify what they really want from their Internet experience,” says Hilary Jensen, director of product management at PeoplePC, a leading provider of Internet service and subsidiary of EarthLink. “In deciding if a value service is right for you, do your homework and find a provider with important tools, services and offers—like Pop-Up Blocker, Virus Blocker and special partner promotions,” she advises.

To uncover the service that is right for you, Jensen recommends asking the following questions:



Choosing the right Internet service provider can save you money.

- What's your budget? Look at your monthly bills to determine how much money you want to spend on Internet service.
- What are your online habits? Are you downloading music and other large files, or are you spending more time sending e-mails and conducting searches?
- Did you compare? Have you compared each ISP's offering, reputation and price?
- What's the offer? In addition to the basics, such as e-mail addresses and unlimited Internet access, do “extras” such as the tools to stop pop-up ads and block viruses come with the standard service offering?
- Are there special promotions? Are you a member of an affinity group or awards program, such as AAA or Delta SkyMiles? If so, you may receive discounts when signing up with certain providers.

For more information, visit www.peoplepc.com.