

Entertaining Ideas

Finding "What To Watch"

(NAPSA)—New technologies have helped a number of entertainment buffs make staying in feel more like a night out.

Bigger screens, sharper images and better sound are now all common features on today's televisions and entertainment systems. But when it comes to getting the most of today's TV, people are still interested in what to watch.

That may be one reason digital cable services such as On Demand have become popular. The service lets people choose from hundreds of hours of entertainment with the click of a button, often for free as part of a digital cable package. Viewing choices include movies, TV series and a broad selection of popular interest shows. For example:

- **Movie Time Anytime**—Curl up on the couch and choose from a library of favorite, time-tested classics; recent hit dramas; comedies; action films; and children's movies. A feature called "bookmarking" lets viewers save and resume a movie for up to 24 hours.

- **Food For Thought**—Generous servings of shows featuring popular TV chefs let "foodies" follow along when they're actually ready to cook.

- **DIY Do-Overs**—A variety of home improvement programming can help home buffs bone up on expert techniques.

- **Child's Play**—Kids programming lets parents provide their youngsters with entertaining, educational and age-appropriate shows any time of day.

- **Hours of Faves**—A regu-



TV TIME—New cable services, such as On Demand, let families watch the programs they want, when they want.

larly refreshed lineup of favorite cable programs is available, including original series, one-time events and other highlights.

- **Discover a Niche**—From birds to bikes, enthusiasts and beginners alike can check out in-depth programming on subjects they find personally relevant.

- **It's Not History Yet**—Documentaries available make time stand still, meaning viewers can learn what they want, when they want.

True On Demand programs start as soon as the selection is made and viewers can fast forward, rewind and even pause for up to 24 hours, so they don't miss a single moment. What's more, you never need to program your VCR or DVR or pay late video return fees.

For more information, visit www.onlycablecan.com or call 1-877-ONLYCABLECAN.