

# Your Happiness

## What Women—and Men—Really Want

(NAPSA)—Contrary to popular opinion, men and women agree on what makes a partner attractive and on what makes a relationship satisfying, recent research reveals. A large-scale survey discovered some surprising facts:

1. Both men and women consider intelligence and personality more important than they do appearance or professional success, though the physical appearance of a prospective partner is more than twice as important to men as it is to women.

2. The most important requirement for capturing a man's attention, however, is not physical beauty but a show of interest.

3. There is a hierarchy of elements that make for a satisfying long-term relationship. Couples say these include communication, personal freedom, time together, social life issues, sexual compatibility and personal values. Also noted, though considered less important by survey respondents, were money management, dividing of household responsibilities, coping with stress, child-rearing practices and gender roles.

4. Couples indicated that the key to compatibility is understanding each other's attitudes and opinions on money and saving; identifying and achieving

How Men and Women Value Personal Attributes		
	Men	Women
Personality	62.5%	49.5%
Mind and Intelligence	25.5%	22.6%
Face	7.1%	12.7%
Body	3.1%	14.5%
Professional Success	1.5%	0.5%

According to recent TRUEBeginnings studies 

goals; and inspiring each other.

5. According to those men and women surveyed, identifying goals and expectations earlier on is important to a successful relationship. Couples can find themselves in dangerous waters when they haven't discussed how to identify "couple" goals. Those goals may be different and they may have different ways to achieve them.

6. Honest conversation is often the best way to figure out how to work together. It can create intimacy because it involves revealing how you really think and feel and what you really want.

7. Even the most compatible couples combat each other sometimes. It helps to establish conflict resolution methods and to set rules for "fair fighting."

8. Getting along doesn't have to mean spending all your time together. You do, however, need to determine what things you like to do together and what things you want to do separately. Remember, everyone needs some time alone.

9. In addition to communication with each other, couples have to agree on how they communicate with the outside world. What do they share with friends and family and what's off limits?

• *This advice comes from the experts at TRUEBeginnings™, an online relationship-building service established to help singles in the U.S. find a compatible partner with whom they can establish a meaningful and successful relationship. Because it believes the most important factor for such a relationship is compatibility, the company invests millions of dollars in research and development to create its TRUE Compatibility Test™, a proprietary patent-pending analysis and its TRUE Compatibility Index™, which helps members discover themselves as well as find compatible partners. In addition, it's the only site that offers members peace of mind with criminal background screening for all communicating members. You can learn more online at [www.truebeginnings.com](http://www.truebeginnings.com).*