

# When Gift Shopping, You Can Jingle All The Way

## Use Your Coin Jar To Fund Holiday Gifts

(NAPSA)—There is some good news about the economy: According to a new survey by Coinstar, Inc., many Americans do have a plan for what they'll be doing with their money in the coming months, particularly when the winter holidays roll around.

More than a third (34%) of the 51 percent of Americans who make an effort to stretch their budget during this festive time will forgo certain luxuries, such as going out with their friends, to save some green. Others, especially women (23%), make holiday gifts rather than purchase them to stretch their dollars during the season.

This year when you do your holiday shopping, you may be able to tap into a long-overlooked source of funding—the money in your coin jar.

If you're like most Americans, you save stray coins. In fact, the average U.S. household has about \$90 of spare change sitting idle.

Nearly a quarter (23%) of Americans who stretch their budgets during the holidays cash in their coins for spending money.

Now you can easily change your loose coins into a gift card or certificate.



**The average American family has \$90 in change just sitting around. Now it's easy to turn your coins into holiday gifts.**

You get free coin counting at select Coinstar Centers when you place the value of your change on to a gift card or eCertificate from leading national retailers like Amazon.com, JCPenney, Starbucks and more. Activated gift cards or certificates are dispensed on the spot and can be used right away.

For a list of participating retailers and to find the nearest Coinstar Center with this option, visit [www.coinstar.com](http://www.coinstar.com).