

Skin Sense

facts from the experts

When It Comes To Skin, There Is Nothing To Hide!

(NAPSA)—There is no need to hide your skin...in fact, *take a closer look*. Though it seems that the only rational way to mask signs of aging is by slathering pricey creams and lotions endlessly on the skin, all you really achieve is the result of an empty promise. And let's face it, trying to hide your face from the crowd doesn't make anything go away.

There are many options available pledging to help achieve younger-looking skin. Supplements, vitamins, lotions and potions line store shelves for the sole purpose of being tested by consumers in hopes of becoming rid of wrinkles. Why then does it seem that those stubborn wrinkles get worse with time, no matter the extent taken?

The answer is this: The skin is composed of its own hardworking ingredients that help keep it looking young and healthy. Unfortunately, with time, these ingredients slowly diminish and the barriers against the environment and aging break down, resulting in the effect of fine lines and wrinkles. It then becomes harder for the skin to fight new wrinkles and existing wrinkles become more visible. Coenzyme Q10 and creatine are two perfect examples of this. Both are found naturally in the skin and are responsible for keeping skin looking young and healthy. However, they too deplete with time. Thankfully, a line of products is available that



Coenzyme Q10 and creatine are found naturally in the skin and can help fight wrinkles to keep skin looking young and healthy.

effectively replaces these two essential ingredients.

The scientists behind Nivea Visage have developed a collection of products that are specifically formulated to give skin back the anti-wrinkle power it loses over time. It does it with a powerful formulation that combines coenzyme Q10 and creatine. These ingredients improve the skin's ability to fight new and existing wrinkles caused by age and sun damage.

So the next time you want to avoid showing your face...reach for a product from the Nivea Visage Q10 Advanced Wrinkle Reducer collection instead. You will realize it is better to assist the skin at something it is already a master at doing than hiding after all. To learn more, visit www.nivea.usa.com.