

# Bridal Style

## When Your Love Has Gone Platinum

(NAPSA)—Most of the 2.3 million Americans who'll tie the knot in 2006 dream of making their wedding the epitome of elegance.

They've seen the incredible wedding bands that Sandra Bullock and Jesse James exchanged—vintage Platinum and diamond—and they want the same sophisticated look both for themselves and their wedding party gifts.

And the first rule for making that happen is: Know what's hot and what's right for you—as opposed to what works for Sandra and Jesse.

Platinum settings add an exceptional layer of luster to jewelry, and complemented by this year's hottest gemstones—canary diamonds, rubies and pearls—that means that brides and grooms have a multitude of options. If your intended is adventurous and trend-savvy, rings with bright, multicolored gemstones by Samuel Getz could work.

For the more classic or romantic woman, popular designs include Kirk Kara's vintage-inspired Platinum rings with filigree-decorated bands.

Although many brides choose wedding bands that complement their engagement rings, it's becoming less common for couples to have matching bands. That's opened more choices than ever for men, in particular, who—with wedding bands having become must-have for them, too—can now opt for more unique “masculine” styles, from designers like Furrer Jacot, Jeff Cooper and Zoltan David, that feature wide, brushed Platinum, or Platinum bands with bezel-set diamonds.

### Accessories and Wedding Party Gifts

Given the importance of the rituals preceding the big day, bridal accessories should reflect the bride's individual flair. One



**Platinum lends a modern and sleek elegance to the big day, both for rings and accessories.**

way of doing so that appeals to many is by going for an antique look, with Precision Set or Tacori jewelry, when it comes to their necklace, bracelet and earrings. (A tip: It's also a great way to incorporate the “something old” tradition.)

And if you're looking to make a statement by giving your bridesmaids and ushers pieces that often turn into family heirlooms, consider delicate Platinum pendants from Suna Bros.' Lace Collection for women and Platinum cufflinks, by Herco, for men.

“When planning the details of your wedding, remember that your Platinum rings and bridal jewelry are the pieces that will last well after the gorgeous three-tiered wedding cake has been eaten,” says jewelry and style expert Michael O'Connor. “Platinum's natural density will hold a diamond or gemstone securely for a lifetime of wear.”

To learn more about Platinum jewelry, and to see the latest in bridal rings and accessories, visit [www.preciousplatinum.com](http://www.preciousplatinum.com).