

THEN *and* NOW!

Where Were You In 1977?

(NAPSA)—In 1977, America was immersed in the punk rock era, *Saturday Night Fever* popularized the three-piece white disco suit and “Happy Days” Fonzie stole America’s primetime TV hearts. At the same time, 20-year-old Debbi Fields was opening her first store—Mrs. Fields Chocolate Chippery—in Palo Alto, Calif.

Today, in this high-tech world of CDs, DVDs and reality television, Mrs. Fields operates 450 stores across the U.S.—and has expanded its product line to include premium ice cream, coffee, designer bottled water and gooey cinnamon rolls.

So, what were you up to in 1977? Here’s what the rest of the country was doing:

- Indulging in the sounds of Debby Boone’s “You Light Up My Life”;

- Fleetwood Mac’s *Rumours* won a Grammy for Album of the Year, (when albums were still vinyl “records”);

- *Annie Hall* dominated the Oscars with wins for Best Picture, Best Actress (Diane Keaton), Best Original Screenplay and Best Director;

- Top fads were mood rings, lava lamps, pet rocks, macramé and string art;

- Elvis Presley *really* left the building;

- *Star Wars* put George Lucas on the map;

- Charlie Chaplin went (truly) silent on Christmas Day;

- Jimmy Carter took office as the 39th President of the United States;

- “All in the Family,” “Charlie’s Angels,” “Three’s Company,” “M*A*S*H” and “Happy Days” topped TV;

- Egyptian President Anwar Sadat is named *Time*’s “Man of



How well do you remember what was happening in 1977?

the Year” for his dedication to restoring peace in the Middle East; and

- Amongst many other things, Amnesty International won the Nobel Peace Prize.

Beginning in June, 2002, Mrs. Fields will celebrate its silver anniversary with a nationwide sweepstakes to win a cruise for two and a host of other cookie-licious prizes. Entry forms are available in Mrs. Fields stores nationally, or online at www.mrsfields.com.

In addition, readers can bring this article to any Mrs. Fields location and redeem it to receive a free regular cookie by August 31, 2002.

Mrs. Fields Famous Brands, which now includes Mrs. Fields’ Cookies, Original Cookie Company, Great American Cookies, Pretzel Time, Pretzelmaker, Hot Sam and TCBY Yogurt & Ice Cream, has become the largest, most widely recognized and respected brand name in the category of fresh-based products.