

## Wholesome Dolls Preserve Fleeting Moments Of Childhood

(NAPSA)—In this day and age, little girls are growing up before their time. Cell phones and MP3 players are replacing childhood toys, while TV shows casting the next pop star and supermodel are becoming substitutes for wholesome family entertainment. As mainstream media continues to bombard young girls with provocative imagery and attitudes, it's no wonder they try emulating mature behavior.

“Wholesome dolls are the perfect way to reinforce it's okay to be a kid, enjoy childhood, and not be in such a hurry to grow up,” advises Sheilah Gilliland, spokesperson for eToys.com, which sells close to 900 types of dolls.

Highly recommended dolls such as Amazing Amanda and Amazing Allysen are a positive alternative to the overtly sexy dolls on the market. They both interact with girls offering endless hours of lifelike, age-appropriate play. Another special doll is the one-of-a-kind My Twinn doll that captures a child's personality from a photo supplied by the parents. My Twinn artisans create a lifelike customized doll with handpainted eyebrows, cheeks, lips, freckles and birthmarks, as well as style the hair on each individual doll. These companion dolls are designed to be a playmate for today and a keepsake for years to come.

Baby dolls such as the My Twinn Baby feature a soft, cuddly body with eyes that open and shut, which promotes nurturing play. Girls can care for their My Twinn Baby bundles of joy with a full line of lifelike baby accessories, just like their mom. Lastly, you can rest



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assured kids will always enjoy adopting timeless Cabbage Patch Kids to take with them on their childhood adventures.

Wholesome dolls encourage age appropriate play imagination and ultimately instill positive values in girls during their most impressionable years. Time spent pretending, imagining and discovering helps children develop good self-esteem and establish lasting relationship skills.

Every child is bound to grow up, but hopefully the gifts of precious dolls and other traditional fun play items like wooden dollhouses will make lasting childhood memories. When you give the gift of a classic doll, you are not simply buying a gift children will play with for years, but one that will become a childhood keepsake and will be treasured for a lifetime.

For more information on ordering a My Twinn doll, go to [www.MyTwinn.com](http://www.MyTwinn.com). To view a wide range of charming dolls that will delight your child, visit [www.eToys.com](http://www.eToys.com).