



Hints For The Home

Why It's Smart To Soften Water

(NAPSA)—You can save money, feel better and maybe even look better if you take your water with a grain of salt. Well, lots of grains. That's because the right sort of salt and system can soften hard water—and hard water is tough on your clothes, appliances, pipes and complexion.

Hard water is water with a lot of minerals in it. It's the kind found in most homes in America and it can lead to such problems as:

- Dry, itchy, irritated skin
- Razor burn
- Fading hair color
- Spots on glassware
- Dingy, rough clothes, which tear more easily
 - A “funny” taste in your water, coffee and other drinks made with water or ice
 - The need for more soap and detergent to get things really clean
 - Crusty buildup on faucets and showerheads. According to the Water Quality Association/Battelle Institute research study, showerheads on hard water lost 75 percent of the flow rate in less than 18 months.

Fortunately, you can prevent all those troubles with a quality water softener system.

A good water softener such as ProMate EcoMax will also use less salt (saving you money and from having to carry so many heavy bags) and less water while reducing the amount of chloride it gives off, which is good for the environment. So is the fact that a new water softener is likely to be energy efficient.

In addition, it can improve the life span of your appliances, saving you from maintenance and early replacement expenses. Hard



Sometimes, life can be hard. Your water doesn't have to be.

water can lead to as much as a 24 percent loss of operating efficiency in gas-storage water heaters and it's a problem for washing machines and dishwashers, too. By some estimates, softened water lets you use 60 percent less detergent and save energy by lowering the water temperature.

What's more, many households could benefit from a drinking water filtration system. All the water that ever existed on Earth still exists today; it is simply recycled over and over. Herbicides, pesticides and fertilizers are entering the environment, along with prescription drugs, and they all end up in our drinking water. Mother Nature is not designed to adequately address this. A properly designed filtration system, like the Millennium Reverse Osmosis System, can reduce the amount of many of these contaminants in your water.

Learn More

For further facts about water softening and drinking water filtration, and to find a nearby Hellenbrand dealer who carries the ProMate EcoMax, go to www.hellenbrand.com/locate-your-water-expert.