

# Holiday Inn Invites Families To Share Their Stories And Win A Road Trip

(NAPSA)—From family vacations to high school reunions and wedding receptions to overnight business trips, one hotel brand has played an important role in Americans' lives since 1952. This year, Holiday Inn celebrates its 50th Birthday by sending one lucky family on an "All-American Road Trip." Fifty additional families will win a weekend getaway.

Adults age 18 and older are invited to submit an essay describing their favorite childhood or adult experience with Holiday Inn. By submitting a story, along with a recent family photograph, entrants have a chance to win an "All-American Road Trip" from Holiday Inn.

One Grand Prize Winner and his/her family will win a 10-day vacation package this summer to experience some of America's most favorite landmarks. The family vacation will include visits to various destinations, transportation provided by Hertz, gas, food and lodging at Holiday Inn hotels. Fifty runners-up will win weekend packages at any of the 1,100 Holiday Inn hotels across the United States.

"We're honored to have shared in many wonderful occasions and look forward to hearing about the fond memories that our guests have created at Holiday Inn," said Greg Price, vice president of marketing for Holiday Inn. "The 'All-American Road Trip' essay contest provides the opportunity to send the winning family on a vacation to experience American culture—a culture in which Holiday Inn has played and will continue to play a significant role."



**Holiday Inn, an American icon, is celebrating its 50th Birthday by sponsoring the "All-American Road Trip" essay contest.**

Contest entries must include an essay of 150 words or less, as well as a family photo. Each entry must also include the following information: name, age, number of immediate family members and their ages (depicted in photo), address (including city, state, and zip code) and home telephone number (including area code). Judges will select the Grand Prize-winning essay based on originality, creativity and its ability to capture the warm, friendly Holiday Inn spirit as it relates to the individual's story.

All contest entries must be received no later than April 15, 2002. Entries can be submitted starting Feb. 11, 2002, by visiting [www.holiday-inn.com](http://www.holiday-inn.com). Entries can also be mailed to Holiday Inn "All-American Road Trip" Essay Contest, PO Box 7269, Melville, NY 11775-7269.

For contest rules and information, visit [holiday-inn.com](http://holiday-inn.com).