



Get Your Motor Running

Wind In Your Hair, Jerky In Your Saddle Bag



When traveling on your motorcycle, high-energy protein snacks can be a great way to stay focused and energized.

(NAPSA)—Throughout the years, America's love affair with the open road has picked up speed. And for motorcycle enthusiasts who long to feel the wind in their face, there's nothing more inviting than an untraveled stretch of highway.

But before they set out, looking for adventure or whatever comes their way, smart riders know to fuel up—both in the gas tank and in the saddle bag, with snacks that will sustain them through the miles ahead. Get yourself ready to roll with these smart snacking tips:

Chew On This:

Snacking Do's and Don'ts for the Open Road

- **DO** think ahead. Bring a snack that is quick yet highly satisfying and requires no advance prep time.

- **DON'T** ride on an empty stomach. Always pack a protein-rich snack to fuel the body and mind, leaving you focused and ready to roll.

- **DO** stay alert. Give your body the extra energy necessary to take to the open road for a real ride.

- **DON'T** get weighed down. Bring snack foods that aren't

bulky for the trip ahead.

- **DO** eat or drink before you get hungry or thirsty.

- **DO** pack smart. Take snacks, such as Harley-Davidson® Beef Jerky, that pack a meaty punch and easily fit into any saddle bag. This new treat comes ready to eat in resealable bags to fulfill any craving. Beef jerky is a protein-rich, mess-free alternative that's easy to pack.

The great taste and flavor of Harley-Davidson Beef Jerky may leave riders happier for the long haul. This high-octane snack is made from thick slices of premium steak, smoked and is available in three flavors—Original, Teriyaki and Pepper. Harley-Davidson and ConAgra Foods have teamed up to create Harley-Davidson Beef Jerky, the first food product for this trusted brand.

“Harley riders live for the time they spend on their motorcycles, and beef jerky is a convenient food for the open road,” said Joanne Bischmann, vice president Licensing and Special Events for Harley-Davidson. “It’s a great way for riders to grab a snack and keep on rolling.”