

Decorating Trends

Window Fashions Are Going Hybrid

(NAPSA)—A growing number of products are being created to respond to the demands of environmentally-conscious consumers, as well as those who like styles that blend the old and the new.

For example, hybrid—a term often used to describe a type of car designed to appeal to consumers concerned about energy savings—is now being used to describe a new type of interior window shutter.

The leader in window fashions—Hunter Douglas—has introduced what's said to be the first-ever hybrid shutter to appeal to trend-conscious consumers of all ages.

Combining the style of finely painted wood with the strength and straightness of advanced materials, the shutters evoke quality at an economical price.

Based on age-old craftsmanship techniques and infused with forward-thinking design, NewStyle™ hybrid shutters boast Truemill™ dovetail construction. Dovetail construction has long been considered by many to be the best method on the market for joining wood.

The shutters also have a micro-smooth sophisticated satin finish called Finetech™ that simulates the look of a finely painted wood shutter. They are available in various louver sizes—2½ inches, 3½ inches and 4½ inches—to cover small traditional windows as well as large modern ones.

The award-winning, exclusive TruView™ rear tilt operating system, originally created for Heritage® hardwood shutters also from Hunter Douglas, is offered on the NewStyle collection as well. With TruView, the operating system is barely visible from the front and blends in perfectly on the back side of the shut-



New hybrid shutters pictured above blend new technology with traditional style.

ter for a sleek, contemporary design and more expansive views.

NewStyle shutters come in a choice of eight frame styles and more than 250 configuration options, including bay and corner windows, French doors and perfect and imperfect specialty shapes.

What's more, the shutters are available in six colors that follow the latest trends, from Pure White, to the golden yellow Buttercup, to Gentle Taupe. In addition, there is a choice of hinge finishes.

Ideal for those consumers who need a custom product quickly at an economical price, Express NewStyle™ hybrid shutters come in three of the NewStyle colors and three frame types and can accommodate openings as large as 8-feet wide and 8-feet high.

“Inspired design, choices to suit any taste, a price point with wide appeal—that's NewStyle hybrid shutters in a nutshell,” said Jim Klawiter, Business Unit Manager of the Hunter Douglas Custom Shutter Division.

For more information about Hunter Douglas—a sponsor of Habitat for Humanity—or the hybrid shutters, call 1-800-274-2985 or visit the Web site at www.hunterdouglas.com.