

### Window Film— A Powerful Defense For Homeowners

(NAPSA)—Many Americans think they need to worry about skin protection only when they are outside. However, according to the International Window Film Association (IWFA), the harmful UV rays that people are concerned about while outdoors can also penetrate into homes, with the possibility of causing damage.



**Protect yourself from harmful UV rays while indoors by installing window film.**

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Typical windows block as little as 25 percent of UV rays which, if left unchecked, can cause extensive damage to the skin, including premature aging, wrinkles and even skin cancer. Additionally, the UV rays may accelerate the fading of furniture, flooring and other décor.

Fortunately, professionally installed window film may act as a powerful defense against these problems, by blocking up to 99 percent of the UV rays.

Installing window film can also have a positive affect on energy costs, because it can help regulate room temperatures, thus lowering energy bills during warm and, in some cases, even cold weather.

“Thousands of highly-trained dealers and installers across the United States stand ready to help consumers achieve a safer, more comfortable and energy efficient home,” said Darrell Smith, Executive Director of the IWFA. You can learn more at [www.iwfa.com](http://www.iwfa.com).