

# MEDICAL UPDATE

## Winning The War Against Cancer

(NAPSA)—There's encouraging news in the fight against cancer.

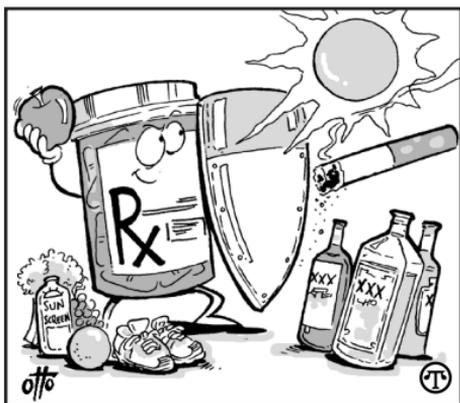
Not only are researchers learning more about what causes cancer, but new medications are being developed to treat it.

America's pharmaceutical research and biotechnology companies have made great progress in treating cancers, introducing many new, breakthrough medicines to help fight the disease. Scientists are currently working on over 750 new medicines to help doctors and patients battle cancer. These medicines are either in late-stage testing, being used on patients in clinical trials or are being reviewed for approval by the United States Food and Drug Administration.

But the search for new cancer medicines can be difficult and costly. For every 10,000 compounds that America's pharmaceutical research and biotechnology companies look at as a potential treatment for a wide array of diseases, only one ever makes it all the way from the laboratory to final FDA approval—a process that can take anywhere from 10 to 12 years and cost, on average, over \$1 billion.

Even in the face of the current economic downturn, America's pharmaceutical research and biotechnology companies continue to make large investments in new research and development.

"A country that can put a man on the moon," says Billy Tauzin, president and CEO of the Pharmaceutical Research and Manu-



**New treatments for cancer and other diseases can only help patients if they have access to them and a new program aims to help provide that access.**

facturers of America, "can find a cure for cancer."

New treatments for cancer and other diseases, however, only help patients if they have access to these medicines. To help uninsured patients, America's pharmaceutical research and biotechnology companies partner with over 1,300 state, local and national organizations to sponsor the Partnership for Prescription Assistance (PPA). The PPA helps connect patients with more than 475 patient assistance programs—nearly 200 sponsored directly by pharmaceutical research and biotechnology companies—that provide free or nearly free medicines to eligible patients.

For more information on new medicines being developed, visit [www.PhRMA.org](http://www.PhRMA.org). To learn more about the PPA, visit [www.PPARX.org](http://www.PPARX.org) or call (888) 4PPA-NOW (1-888-477-2669).