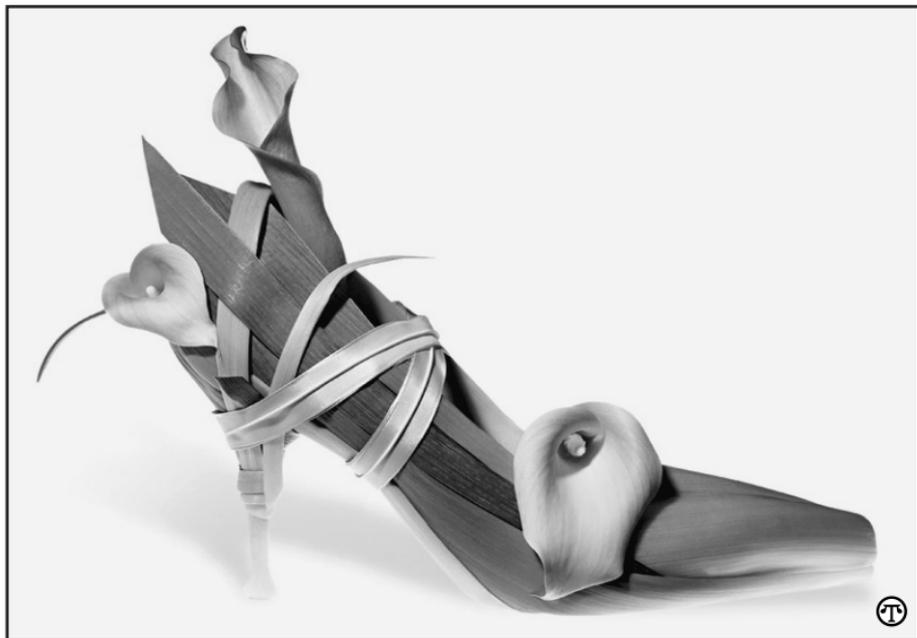


Women Put Their Best Foot Forward To Fight Breast Cancer



(NAPSA)—In October, women everywhere think “pink” in recognition of breast cancer awareness month. But did you know that you can also put your best foot forward to help fight breast cancer? It’s as easy as topping your tootsies with designer shoes purchased at half the suggested retail price during QVC Presents “FFANY Shoes on Sale.”

Electronic retailer QVC airs this three-hour special broadcast (and over 100,000 pairs of shoes!) on October 20 from 7 to 10 p.m. EST, with brands such as Nine West, Ellen Tracy, Anne Klein and Coach that run the gamut from dockside casual to cocktail party dressy. All net proceeds benefit

breast cancer research and education. Over the past decade, QVC’s televised fundraiser has sold in excess of 950,000 pairs of shoes and has raised more than \$16 million for the cause.

Beyond purchasing a great pair of shoes, according to the Strang Cancer Prevention Center, there are several preventative measures that can be taken to help combat breast cancer, which will afflict more than 200,000 women (and 1,400 men) this year:

- Conduct a monthly breast self-examination
- Have an annual mammogram after the age of 40
- Get an annual physical examination.