

Women's Health

Women's Health Movement Inspires Support

(NAPSA)—Women across the country who experience similar health challenges can now share stories and seek support from each other through a new national movement called “Embracing Women’s Health.”

Gender Health Awareness

The Web site that supports the movement, <http://www.embracingwomenshealth.com>, was recently launched by LLuminari® (Loo-min-R-ee) to highlight important differences between the sexes that could affect prevention, diagnosis and treatment of illness. LLuminari is a health education company dedicated to improving women’s awareness about the personal health impact of gender differences. The site links women together in a sisterhood of learning, sharing and inspiration.

The Embracing Women’s Health movement and Web site are unique because women can access trusted, gender-specific health information and use it to share real-life experiences with each other. “Women naturally talk about their health issues with each other,” said Elizabeth Browning, CEO. “LLuminari is providing women a place to connect, access the country’s top experts and become their own health advocates.”

Trusted Health Experts

The “Embracing Women’s Health” Web site—<http://www.embracingwomenshealth.com>—provides easy-to-understand gender health information from health experts and physicians who have collectively published more than 75 books and are referred to as *O, The Oprah Magazine’s* “Dream Team of Health Experts.”

One member of the LLuminari



network of health experts and physicians is Marianne J. Legato, MD, FACP, founder and director of the Partnership for Gender-Specific Medicine at Columbia University. Dr. Legato says that new research has confirmed significant variations in how major diseases first appear and develop differently in men and women.

Dr. Legato says that heart disease is a prime example. “The differences in the risk, symptoms and consequences of coronary artery disease between men and women show that women may die needlessly due to misdiagnosis, and even after a heart attack women are treated less aggressively than men.”

Become A Health Champion

Go to www.embracingwomenshealth.com and learn other important differences in women’s health issues, such as tests preferable for women and why women metabolize some drugs differently than men.

The Embracing Women’s Health Web site is recruiting LLuminari Health Champions. Members of the movement can become Health Champions by sharing inspiring personal stories and earn the opportunity to begin their own Web Log (“Blog”) on the site. The site also provides message boards for Q&A sharing and an online newsletter.