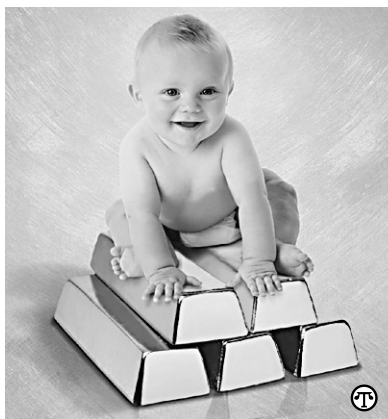


SWEEPSTAKES CORNER



Worth A Baby's Weight In Gold

(NAPSA)—Parents and babies alike win, thanks to an exciting new baby food sweepstakes. One lucky parent will receive her baby's birth weight in gold (up to \$50,000).



Talk about big gains. One grand prize winner will receive her baby's birth-weight in gold.

The Beech-Nut Buy "Gold" Win "Gold" Game is in honor of the recent gold medal for taste that was awarded to Beech-Nut by the American Tasting Institute/Quality Institute International. In addition to the grand prize, parents can win one of the following prizes:

- A one-year supply of Beech-Nut award-winning jarred baby food
- A roll of 25 one-dollar golden coins
- A jar of Beech-Nut baby food

To enter, visit www.beech-nut.com/buy and enter the package code from any Beech-Nut product. Prize winners are notified instantly and all entrants are automatically entered in the Grand Prize drawing. The winner will be announced in January 2003. More information is available at www.beech-nut.com.