

# BACKGROUND ON BUSINESS

## You: An Entrepreneur?

(NAPSA)—There could be good news for practically everybody who's ever felt underappreciated at the workplace. People who believe they could do great things if they were running the show. If you're ambitious, creative and have often wished that you could work for yourself, you may be entrepreneur material—and a special organization may have the material you need to make your new venture a success.

Known as the nation's premier source for self-employment options, franchising information, education and training, The Entrepreneur's Source may be the first place to look for guidance, training and straight talk about franchise and business opportunities—with no obligation or risk.

The Entrepreneur's Source was founded by Terry Powell, its CEO. He recognized that 70 percent of the population has a strong desire to be self-sufficient, but only a small number actually find a way to make it happen. Too many people give up on their dreams too soon, when education and guidance could show them the way to success.

Today, the Entrepreneur's Source has offices throughout the U.S., run by entrepreneurs offering their expert, objective and unbiased coaching and consulting services. Ranked among the top consulting franchises in the country, the company uses a time-tested process to help generate success for its clients. That process includes:

- Interviews and assessments to help understand your goals, needs and expectations.



**Break the cycle of dependency on your employer: explore your options.**

- Education to understand the nuts and bolts of franchises and other business options.

- Guidance, answering the many questions people have about alternative career options.

- Finding options that complement your unique situation. The experts take the time to understand who you are, what you've accomplished and what you want to achieve.

- Success coaching, during and after your career transition, including assistance in business planning, financing, marketing and more.

You can learn what you need to know about business ownership opportunities, joining the hundreds of others who have broken the cycle of dependency on employers. There's no risk or obligation in getting in touch with The Entrepreneur's Source—just browse its Web site to learn more, at [www.TheEsource.com](http://www.TheEsource.com) or AOL Keyword Franchise Match.