

You Can Help Millions Of People Solve Their Water Problem



A leading global water technology provider is working to create water access products that will build stronger communities and change the socioeconomic landscape for farmers and their families.

(NAPSA)—Take a moment to reflect on how easily you access water every day: From just grabbing a bottle of water to throwing their clothes in the wash, most Americans take it for granted that water's there for all their needs.

According to the Environmental Protection Agency (EPA), the average American family of four can use 400 gallons of water every day. That's unlike the 884 million people—almost three times the population of the United States—globally who lack access to clean water.

Think about not being able to jump in the shower or run the tap for a cold, clean glass of water. Instead, you have no other option but to make an hours-long trek to a water supply. According to Water.org, in just one day, 200 million work hours are consumed by women collecting water for their families—equal to the time that it would take to build 28 Empire State Buildings.

What's Being Done

The good news is that through the Essence of Life program, a leading global water technology provider is working to “solve water” for those whose access is limited. The company extensively tested rural water management pumping solutions throughout India, Africa, South America and Pan-Asia.

Farmers were provided with field samples of manual pumps during traditional cropping seasons to achieve “real-life” testing.

After weeks of usage, Xylem interviewed farmers to find out how well the manual pump systems worked. The feedback was very positive, including: “This is a very good pump” ...“good water pressure” ...“never seen such a pump” ...“cannot believe that a manual pump can give so much pressure” ...“can easily carry on bicycle to fields.” Greater water pressure and simple transport means less labor time; less labor time means more time to pursue other earning opportunities and more time for farmers to spend with their families; in all, a better quality of life for small-holder farmers.

What You Can Do

There are many organizations you can support in a variety of ways. Volunteering your time, donating funds, even sharing information with your social networks can all make a difference.

Learn More

For more about the Essence of Life program, as well as an ongoing look at water issues across the globe, visit “The Ripple Effect” blog at www.EOLRippleEffect.com, visit on Facebook, and follow @Xylem EOL on Twitter and Pinterest.