

Father's Day Gift Ideas

You Give, They Choose

(NAPSA)—According to the National Retail Federation, an estimated 73 percent of Americans celebrate Father's Day, with total spending on this June holiday totaling \$8.23 billion in 2005.

Research also shows that what Dad likes best are practical, useful gifts that he can enjoy in his leisure time. Every year people search for a perfect Father's Day



Giftscriptions lets Dad choose his own Father's Day gift.

gift that is not just another tie. Certainly a favorite magazine fits the bill—it's something he can use year-round. Giftscriptions is a new and easier way to give Dad the magazine that he most wants.

Packaged in a smartly designed gift box, Giftscriptions allows Dad to choose his favorite magazine from among a selection of 50 popular titles including: Car & Driver, Details, Ski, Sports Illustrated, TIME and Runner's World. The postage-paid, easy-to-use redemption card included in the gift package makes getting the magazine even simpler.

Giftscriptions is available at Barnes & Noble, Barnesandnoble.com, Borders and Giftscriptionsonline.com for \$19.95.