

Holiday Hints

Your Big Gift Ideas Can Bring Big Holiday Smiles

(NAPSA)—There could be a perfect gift for everyone on your holiday shopping list—even if finding it may seem daunting at times. This year, shoppers are looking to explore the personality of gift giving, armed with the knowledge that every recipient has a unique personality, and every gift can fit that personality perfectly.

That's the somewhat surprising philosophy that's caught on with gift givers as they use the Internet to find a gift that's just right. And now more than ever, if you can't find the right gift, technology will help you create it.

For instance, if you can't decide what to buy for your co-workers, you can go online to create coffee mugs that say "Happy Monday." Or, if you're having trouble choosing a gift for your gardening and lawn enthusiast husband, the Internet promises to find the perfect gift to express his personality and interests.

You can get creative with your gift giving at sites such as CafePress.com, which lets you design and personalize just about any item from T-shirts, caps and hoodies to mugs, buttons and bumper stickers. You can even design gifts for your pets.

And if you're short on holiday ideas, you can shop through items created by others. In total, the site



One Web site lets visitors create their own gifts or shop for gifts created by other users.

has more than 50 million user-designed gifts to choose from and features products relating to over 2,600 interests, including dogs, politics, knitting, hunting, soccer, "geek gear" and most anything else your shopping list demands.

Additionally, many retailers offer special promotions and discounts during the holiday season. Among them, CafePress.com will offer several promotions including Free Shipping on orders of \$50 or more from November 16 through December 20; see site for details. It could be worth your while to visit them periodically while you do your holiday shopping.

For more information, visit www.CafePress.com.