

RADIO ROUNDUP

a collection of features, oddities,
and helpful tips



**NORTH AMERICAN
PRECIS SYNDICATE, INC.**

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178 WORDS, 60 SECONDS

YOUR COMPANY'S CREDIT

Hi, I'M CAROL ROTH, FORMER INVESTMENT BANKER AND CURRENT MEDIA CONTRIBUTOR, AUTHOR AND SMALL BUSINESS ADVOCATE. THERE ARE A LOT OF MISCONCEPTIONS ABOUT WHAT IT TAKES FOR SMALL BUSINESSES TO GET THE MONEY THEY NEED TO OPERATE AND GROW. YOU PROBABLY KNOW THAT YOU HAVE A CREDIT SCORE AND HOW IMPORTANT IT IS WHEN YOU BORROW. BUT DID YOU KNOW YOUR BUSINESS HAS ITS OWN CREDIT SCORE TOO? MOST SMALL BUSINESS OWNERS DON'T. THAT'S PART OF THE REASON WHY SEVENTY-TWO PERCENT OF THE TIME SMALL BUSINESS ARE TURNED DOWN FOR BANK LOANS. THE GREAT NEWS: THERE IS A FREE, EASY WAY TO GET BOTH YOUR PERSONAL AND BUSINESS CREDIT SCORES. AT NAV--DOT--COM YOU'LL FIND SIMPLE TOOLS THAT LET YOU CHECK, MONITOR AND BUILD STRONG BUSINESS CREDIT SO YOU CAN QUALIFY FOR BETTER FUNDING. NAV HELPS BUSINESS OWNERS LOWER COSTS AND SAVE TIME SO THEY CAN RUN THEIR BUSINESS THE WAY THEY WANT. ISN'T THAT THE TRUE AMERICAN DREAM? TO LEARN MORE AND GET STARTED FOR FREE, VISIT NAV--DOT--COM; N-A-V--DOT--COM.