

Discover Your “Ironman” Potential

Contest Searches For The Degree Everyman Ironman

(NAPSA)—Have you ever wondered what you’re capable of achieving? Have you thought about pushing yourself—both physically and mentally—to meet a challenge and be the best you can be? A new contest is looking to help turn you into an Ironman—or an Ironwoman.

Degree, the official antiperspirant of Ironman Triathlons, is looking for one man and one woman to become the 2004 Degree Everyman Ironman winners. All it takes is two people who can prove they have the passion to find their “inner” Ironman, and they will receive up to a \$100,000 prize package to help them realize their dream.

Steve Katai, the winner of the 2003 Degree Everyman Ironman contest, is living proof that an ordinary guy can accomplish the extraordinary. In November 2003, the 30-year-old businessman from Cleveland, Ohio, completed Ironman Florida, a grueling 2.4-mile swim, 112-mile bike and 26.2-mile run, all in succession.

“I think everyone has an Ironman moment, whether it’s a desire to participate in a real Ironman Triathlon, or pushing yourself to accomplish your own emotional or physical challenge,” says Katai.

To be selected, share your dream and never-say-die attitude and Degree will supply the rest. The prize package includes:

1. Six-month triathlon training program in Southern California, complete with salary reimbursement, training equipment, professional trainers, lodging and living expenses.

2. A slot to compete in a real Ironman Triathlon, including round-trip airfare for two, hotel



Following a 2.4-mile swim, a 112-mile bike ride and a 26.2-mile run, Steve Katai, the 30-year-old businessman from Cleveland, Ohio and winner of the 2003 Degree Everyman Ironman contest, fulfilled his dream by becoming an Ironman.

and accommodations and expenses.

“This contest will help one man and one woman who never thought it possible have the opportunity to reach the pinnacle of performance and endurance in becoming an Ironman,” says Bob Babbitt, an Ironman Hall of Famer.

Joining the Search

To enter the contest, submit an essay of no more than 250 words that describes your passion to become an Ironman, what is keeping you from fulfilling your dream and why you are now ready to take the ultimate challenge. Applicants must also submit a photograph and/or video to further demonstrate their story. All entries must be received by April 30, 2004.

For more information, visit www.degreeironman.com.