

MAKING LIFE MORE FUN

Summer Celebrations

(NAPS)—Helping people celebrate and connect is at the heart of what 1-800-Flowers does. And while distance is keeping us apart, we can still be there for the moments that count. As we move into the summer, here are some great ways to stay close for those special occasions, even when we can't be there.

Give Dad the Day He Deserves

Although big gatherings and dinners out may not be in the plans, celebrating Dad still is. A traditional BBQ for Father's Day is always one way to go (make it virtual by Zooming with family & friends), but if you need some inspiration, the team at 1-800-Flowers has some fun, unique activities on tap:

1. Brunch Time: Treat him to a hearty feast, fit for a king. If it's sunny, take it outdoors.

2. Game Day: We're talking board games, perfect for some quality family bonding time.

3. Beer Tasting: Have a mix of lagers, ales & IPAs delivered from his favorite brewery.

4. Netflix & Couch: Re-watch his most-loved series or find something new he'll enjoy.

5. Outdoor Movie Night: Shine a projector, then snuggle up with snacks & a great flick.

Of course, what holiday is complete without gifts? Whether you're home together or sending your love from miles away, a thoughtful gesture can make a big difference in his day. Here are a few top picks:

Mood-brightening Blooms: Fields of Europe Summer™ for Father's Day, It's Your Day for Father's Day

A Mancave Must-Have: Juniper Bonsai

Snack Attack Staples: Classic BBQ Gift Tub, Happy Father's Day Gift Basket

Creative Ways to Celebrate Graduates
Graduation may not be what they imagined, but that doesn't take away from what this milestone is all about. Check off some creative ideas for making the moment memorable, along with some inspiring gift choices.

1. Organize a photo shoot: Hire someone to snap some pics of your grad in their cap and gown, at home or school.

2. Plan an at-home ceremony: Think heartfelt speeches and a homemade diploma. Invite family and friends via video chat, then keep it going with a festive party.

3. Create a virtual "congrats" board: Fill it with heartfelt messages from family, friends and teachers, using a platform of your choice.



Even when you can't be with friends and family in person for special occasions, sending flowers and plants can show you're thinking of them.

4. The Best & Brightest Bouquets: Happy Gerber Daisies—2020 Flower of the Year Delightful Joy™, Sentimental™ by Real Simple®

You can also choose from a selection of an easy-care green plants, the perfect addition to their dorm room or apartment.

A New Kind of Family Reunion

Summertime is one of the best times to bring everyone together because of the warmer weather. If you don't want to put your 2020 family reunion plans on hold (hold on to those matching shirts), you'll just have to change it up a bit.

1. Go Virtual: Invite everyone on Zoom, Skype or Google Meet. Spend all day "together" talking and making memories. (Make sure to have lots of food on hand.)

2. Keep It Local: Scale things down by meeting up (as regulations allow) with a smaller group at an outdoor venue. Have a day of fun from a safe social distance.

3. Do a Digital Celebration: Until you can all be there, share your favorite photos & videos with the whole group online. It will give everyone something to look forward to.

Of course, gifts are a great way to cheer up loved ones, so consider sending along one of these popular favorites from your friends at 1-800-Flowers: Pure Enchantment™, One-of-a-Kind Bouquet, Blooming Delights Gift Baskets.

Got a gift that really brightened your day? Join the conversation with 1-800-Flowers.com on Facebook, Twitter and Instagram, using #MadeMeSmile.