

MAKING LIFE MORE FUN

Baby Boomers Still Playing Together Even “Party Gaming” on Zoom

(NAPS)—Over 70 million Baby Boomers grew up playing board games and watching game shows together—and they still love doing both.

A new pop culture trivia game is taking Boomers on a nostalgic road trip back to the '50s, '60s, and '70s. Designed to be played by two teams, *Boom Again* features thousands of questions drawing upon Boomer's memories of advertising slogans and jingles, politics and social movements, movies, music, television, and more.

Groups of Baby Boomers are laughing their way through memories on a wide variety of their experiences: from The Twist to Disco; American Bandstand to Soul Train; Doris Day all the way to Janis Joplin, and on to Steve Martin; Hula Hoops to The Pill; and poodle skirts to mini-skirts. And they are singing their way through all the music of their youth, too.

This game is clearly not an S.A.T. test with questions like:

- Name three of the most popular episodes of “I Love Lucy.”
- Name the original main courses from Swanson’s TV Dinners.
- What did Silly Putty have to do with the Sunday comic strips?

The wide array of material is organized into easily remembered categories:

Things We Heard—Music, jingles, famous speeches, lyrics, catchphrases

Things We Saw—TV shows, movies, commercials, magazines, sporting events

Things We Learned in School—The “3 R’s,” clubs, dances, school yard games

In The News—Politics, sports, world events, Sunday comics, murder, war

Stuff We Learned On the Street—



The Boomer generation knows how to have fun—such as with a new pop culture trivia game about the days of their youth.

Toys, Fashion, Cars, Social Movements, Dances, etc.

A Box Full of Memories

The game comes packaged in a “cigar box” familiar to Baby Boomers who stashed their stuff in those as kids. It has two boxes of cards with 2,244 questions, and Boomer era tokens including a Metal Skate Key, a “Students For Kennedy” Button, a center insert for a 45-RPM Record, and more.

There’s even a “Boomers’ Little Helper” magnifier in case someone forgets their readers.

An Antidote to Pandemic Isolation

Apparently nothing can keep a social Baby Boomer from hanging out with their friends. Party games have always brought people together. Now, even when friends and families haven’t been together in person, they have been playing *Boom Again* together on Zoom. It’s become known as a Boom Zoom!

Learn More

For further facts and to order the game, go to <http://www.boomagain.com>.